



## **News Release**

### **Power Heavy Duty Welcomes Cleveland Brothers Equipment Co., Inc.**

- *Established in 1948, company offers heavy duty parts, shop services and drive-in service*
- *Expands Power Heavy Duty footprint with 14 locations across Pennsylvania and West Virginia*
- *Family-oriented business with strong commitment to customer success*

**Crystal Lake, Ill.** – (May 9, 2022) – [Power Heavy Duty](#) has welcomed [Cleveland Brothers Equipment Co., Inc.](#) as the newest distributor to its network. With over 70 years of experience, the family-oriented business provides heavy duty truck parts, shop services and drive-in services including bumper-to-bumper repair, engine overhauls, fuel system cleaning and truck bed building and installation.

Established in 1948, the company continues to serve on-highway and off-highway customers in a variety of industries ranging from construction and mining, to forestry and industrial manufacturing.

Cleveland Brothers Equipment Co., Inc. further strengthens the Power Heavy Duty footprint in the Northeast with 14 locations serving markets across Pennsylvania and in Northern West Virginia.

“Cleveland Brothers Equipment Company is dedicated to meeting customer needs, and this customer-centric focus complements our network’s commitment to quality parts and service,” said Jim Pennig, vice president of business development, VIPAR Heavy Duty Family of Companies. “We welcome the Cleveland Brothers team to the Power Heavy Duty family and look forward to combining our respective expertise and resources to best serve end-users with premium parts and exceptional service.”

For more information on Power Heavy Duty, contact [info@powerheavyduty.net](mailto:info@powerheavyduty.net), or visit [www.powerheavyduty.net](http://www.powerheavyduty.net).

###



Image attached:

Download Image: <https://mbe.group/pr/ViparHeavyDuty/PowerHeavyDutyLogo-CMYK.jpg>

**About Power Heavy Duty**

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From nearly 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit [www.powerheavyduty.net](http://www.powerheavyduty.net).

**For further product information, contact:**

Jeff Paul  
Vice President of Marketing  
VIPAR Heavy Duty  
815-893-5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

**For further PR information, contact:**

Lisa Gill  
Vice President  
MBE Group  
810-459-4446  
[lgill@mbe.group](mailto:lgill@mbe.group)